



THE GUARDIAN NAMES G24i CHAIRMAN IN ITS LIST OF '50 PEOPLE WHO COULD SAVE THE PLANET'

**Robert Hertzberg recognised alongside
Al Gore, Angel Merkel and Leonardo DiCaprio**

Cardiff, Wales – January 8, 2008 – Robert Hertzberg, Chairman and of Cardiff-based solar energy innovator G24 Innovations, has been named by *The Guardian* as one of the '50 People who Could Save the Planet'. The news follows the recognition of G24i as having the potential for 'the largest impact in improving the environment' at the Rushlight Awards in December. The company became the first in the world to produce commercial-grade Dye-Sensitised Thin Film cells in October, marking the commercialisation of over 18 years of research and development.

The list of 'green heroes' details the 50 people most able to prevent the continuing destruction of the planet and was drawn together by a panel of internationally-acclaimed scientists, activists, politicians and influencers.

G24i's revolutionary Dye-Sensitised Thin Film solar technology can be mass produced through proprietary roll-to-roll manufacturing and is not reliant upon expensive silicon, as most solar cells are. It is therefore affordable for developing world applications and makes solar power a viable portable energy source in these regions for the first time. Other unique properties - its light weight, durability, flexibility and ability to produce electricity in low light and cloudy conditions – will make solar a viable source of energy for a whole new range of industries, including construction, clothing, portable electronics and defence.

Hertzberg is also co-founder of venture capital firm Renewable Capital and is one of 'a new breed of financiers piling unprecedented amounts of money into renewable technologies'. Other UK interests include the distribution of electric cars and wind energy.

Notes to Editors:

About G24i

G24 Innovations (G24i), a UK based company, is the world's first to commercially manufacture next generation Dye-Sensitized Thin Film solar cells, an alternative to traditional silicon solar cells.

Dye-Sensitized Thin Film solar cells are unique in that they are extremely lightweight, durable, and produce electricity in low-light and indoor conditions. As a result, G24i's advanced solar cells are perfect for powering mobile electronic devices such as mobile telephones, cameras, and portable LED lighting systems.

On a larger scale, G24i's flexible thin film integrates effectively into clothing, tents, electronic advertising displays, and works well for indoor building integrated photovoltaic systems where local regulation requires on site generation or significant energy efficiency measures.

G24i's proprietary high speed roll-to-roll manufacturing process allows for large volume production at our 23 acre, 187,000 square foot facility. Further information at: www.g24i.com.

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